

Visioning Advisory Committee (VAC) Minutes

City of Beaverton

March 6, 2013

Members Present: Lacey Beaty, Ty Garo, Jenifer Browning, Wendi Eiland, Jaann Hoisington, Kevin Hoover, Chris Humphries, Michael Riedel, Cathy Robart, Massoud Saberian

Absent: Jerry Jones, Christine Lau, Eric Schmidt

Project Team: Erin Gordenier and Holly Thompson, City of Beaverton

Council Liaison: Mark Fagin

Guests: Ryan Atwood, Mayor's Youth Advisory Board; and Sheila Greenlaw Fink, Community Partners for Affordable Housing

Meeting called to order by Chair Jaann Hoisington at 6:31 PM

1. Welcome and Approval of Minutes

The January 2 minutes were approved with no changes.

2. Partner Presentation: Mayor's Youth Advisory Board

An MYAB representative, Ryan Atwood, gave an overview of the actions that the group is working on or had completed as part of the Beaverton Community Vision. Recently, they hosted an internship fair and youth summit to connect teenagers to professionals in various fields of interest. They also completed a comprehensive survey tallying responses from 1,127 local Beaverton area youth to discover what local issues might require more focus.

To raise awareness of the problem of teen homelessness in Beaverton, MYAB hopes to make significant progress on a "Beaverton Teen Idol" competition. Not only is the event's purpose to raise awareness, but also to raise funds to address the issue (via ticket sales). Ryan asked for the VAC to support the finished product with increasing awareness, which will lead to higher attendance and more donations and ticket sales.

Lacey Beaty suggested that MYAB connect with HomePlate out of Merlo High School to work together on teen homelessness.

3. Partner Video

The VAC watched the video featuring partners and actions of the Beaverton Community Vision. This was shown at the Mayor's State of the City event in late January, and is available on the City of Beaverton website.

4. Partner Steering Committee Report

Jason Robertson, Jaann Hoisington and a selection of lead partners gathered in February to share ideas, give highlights, and comment on the visioning process. See attached notes from the meeting for more details.

5. Annual Report & Council Presentation

The following sections still need write-ups by volunteers: build community, vibrant downtown and public services. The annual report will be presented to the City Council as part of the Beaverton Community Vision yearly program update on April 16 at 6:30 PM.

6. Partners at Farmers Market- Summer 2013 Event Plan

This year in lieu of a one-time “celebration” event, the VAC will host a booth at the Beaverton Farmers Market every Saturday. The booth will feature a lead partner and/or support partner and a VAC volunteer. A sign-up sheet went around for commitments; if each committee member takes two shifts, every Saturday should be covered.

7. Support Partner Opportunity

The Beaverton Police Activities League, a visioning support partner, will hold a luau fundraiser on April 13. The VAC agreed to assemble a donation basket for the auction. Donations should be dropped off to Erin Gordenier at City Hall by March 20.

8. VAC & Staff Updates

On March 18 at 6:00 PM, people serving on boards and commissions can attend a training on effective meetings.

Leadership Beaverton is recruiting members for its new class. Scholarships are available and the application deadline is July 13. The city’s Neighborhood program sponsors two participants each year.

The City of Beaverton will be holding a series of sustainability forums. They are on March 25, April 15, May 20, and June 3.

The Visioning Advisory Committee has been invited to give input on the comprehensive plan update. There are four chapters: sustainability*, community health*, economic development, and housing. (*Newly created chapters.) The VAC will participate in an event in late April or early May.

Jaann announced that on March 7, the Veggie Grill will host a fundraiser for the Chehalem Elementary School, donating 50% of their proceeds from the evening.

Lacey announced that Home Runs for the Homeless, sponsored by Home Plate, will be on June 1. The cost for early registration is \$850 per team.

Wendi Eiland will be our Facebook liaison.

9. Council Liaison Update

Mark Fagin, our new City Council liaison, gave an update on the following issues: sister cities, diversity task force, and budget. He also noted that a representative from the White House attending the economic roundtable cited and applauded the Beaverton Community Vision outreach statistics.

10. Public Comment

Sheila Greenlaw Fink of Community Partners for Affordable Housing (CPAH) informed the VAC of progress for the downtown housing project and other areas.

Meeting adjourned at 8:01 PM.

Minutes will be approved at the next VAC meeting, Wednesday, April 3.

Beaverton Community Vision

Vision Partner Subcommittee Meeting #1

Meeting Notes – February 7, 2013



The following provides a summary of highlights and activities shared at the two breakout tables during the February 6 Vision Partner Subcommittee meeting.

ACTIVITY UPDATES

Beaverton Downtown Association

- First Friday encourages businesses to stay open later and reminds people downtown is more than a daytime activity center.
- Over 1,000 people attended this year's holiday event and tree lighting. Working on a "Festival Street" theme for next year.
- BDA committee continues to look at ways to recruit "anchor tenants" to downtown area.
- Were skeptical about extending farmers' market season, but decided to proceed with market open 1st and 3rd Saturday, February through April. Our first day was a smash hit.

Beaverton Library

- Library continues to serve as a hub for diversity. Have added many books to "world languages collection" and are running out of shelf space. We offer "story time" in Russian, Spanish and other languages so kids can hear stories in their families' native tongue.
- Recently opened the Murray-Scholl Branch and it is already the fastest-growing branch in Washington County, up 13% in patronage year over year. We may need to expand the branch by adding a separate children's room
- Have an active volunteer force. The Teen Library Council plans and hosts events at the library, while our seniors teach classes and offer homework helper assistance.
- Library is considering purchasing Google Chrome Books because students use them to access their homework assignments. Existing library network, as part of City network, does not offer that particular interface.
- We also offer a library math lab for K-5 students.
- Library added solar panels recently with goal of saving \$20k in energy costs by 2020. Already we're seeing a reduction in expenses of \$1K per month.

City of Beaverton Community and Economic Development Department

- City is set to host senior officials from major federal agencies in mid-February. The meeting will give us an opportunity to build relationships and share City needs and goals.

- Department has nearly completed internal City Sustainability Plan and will soon pivot to community-wide sustainability planning. The goal is to incorporate sustainability into the Comprehensive Plan which has not been updated since 1998.
- The Creekside District plan is in full motion. The goal there is to add a new downtown amenity that will help attract investment. We are seeking additional grants for implementation.
- Developing a concept plan for 600-acre annexation, including a new high school. We project this new area of the City will support 9,000 residents, 3,500 homes and 2,200 students. The new school will require a 40-acre parcel.
- We are currently developing a community health plan and researching the potential for a community health center – there are an estimated 20,000 underserved residents.

Beaverton Committee for Citizen Involvement

- BCCI has hosted several recent public meetings including the voters' forum, forums to discuss urban renewal, and an open house regarding the City's South Office purchase.
- We also promote "recycling day" and hosted a recent "Living Green" summit.

City Administration

- The City has worked to align internal budgets and external communications with visioning themes.

Beaverton Arts Commission

- International Festival is a vision success. It is a partnership of many vision partners including THPRD, the BAC, Diversity Program, Events Program, and more.

Beaverton Police Department

- The Department is working on their action to continue community policing in many ways. They are partnering with THPRD on an after school program to keep kids involved and active after school in positive activities. THPRD is looking to the Beaverton Police Department to refer at-risk youth to the program whom they come into contact with.
- The Department's Victim Services Coordinator has a crime victim advocates training program in motion.
- The Department is also working on an I-Phone application that would be an information/referral resource for citizens.

Diversity Program

- Working on listening forums in May.
- Encouraging the use of multiple language translation.

TriMet

- TriMet has been upgrading many of their bus stops in Beaverton, focusing on safety as called for in the vision.
- A new application will be available by year end that should make it easier to identify bus stops in the city.
- They are working with the city to improve access to transit around Crescent and Hall near The Round to support the City's planning changes for the area.
- They are working on TV Highway accessibility improvements as well as Cornell bus connections.
- The Westside service enhancement effort will soon be rolling out set goals for the Westside.

ODOT

- ODOT is working extensively with the City on the planning and redesign work of Canyon road. They are balancing mobility and freight with community desires. ODOT has shifted to a multi-modal focus and not just viewing Canyon as a highway. Community aspiration work has greatly influenced this refocus. One example is ODOT pulling out of the directional signage on Canyon Road after community input was against the project.
- They are working on enhancements to HWY 217 with widening the shoulder and improving technology and advisory signage.
- They are enhancing updates and access to information on travel times throughout the highway system.
- They have landscaping contracts to improve the visual landscape along 217 North of Canyon.
- They are working on promoting opportunities for minority or women owned businesses to contract with ODOT. They are establishing goals for minority contracts. ODOT would like to follow up with the City's diversity program or economic development to increase contracting opportunities for Beaverton businesses.
- ODOT has a strong partnership with the Beaverton Police Department on highway safety enforcement. They are also coordinating well on trouble spots like increased enforcement around Jesuit High School.

Beaverton School District

- Connecting Schools to the Community through a streamlined volunteer application process. It has helped increased volunteerism in the district, although the current budget challenges are also a factor.
- They have seen an increase in non-parent volunteers. They are also working on strengthening partnership opportunities with the faith community.

VAC SUPPORT OPPORTUNITIES

- The library will soon need to raise awareness and funding to support library expansion.
- BCCI can use help promoting attendance at a South Cooper Mountain forum.

- With so much Vision activity going on, it seems a good time to have Oregonian/other media sources do an update – “State of the Beaverton Community Vision.”
- Connect the Beaverton Police Department with Community Action to discuss the information / referral resource and how that project may interface with 2-1-1.
- Follow up on possible ODOT and BAC connection to explore art along our highways.
- ODOT asked for help promoting contracting opportunities to minority and women owned businesses in Beaverton.
- Welcome packet to the community for families, sharing information about the city and various volunteer opportunities, partner with the school district to distribute to new students when they join a school.
- Money for partners.
- Advise on hot/spot issues. Tell partners ideas to focus on within the vision actions.
- Check in with lead partners and remind them of community priorities.
- Focus outreach on “going where the people are”.
- Help partners with next steps. We have great ideas.... Now what do we do?